



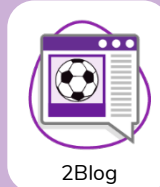
Year 6

Blogging

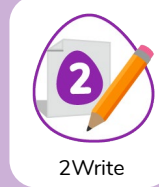
Key Learning

- To understand blogs and their features.
- To plan the theme, content and structure for a blog post.
- To write and style a blog post.
- To review and comment on blog posts with an understanding of online safety.

Key Resources



2Blog



2Write



2Connect

Key Vocabulary

Approval

The act of acknowledging something is appropriate.

Blog

A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Blog Post

A piece of writing or other item of content published on a blog.

Commenting

To express an opinion or reaction in speech or writing.

Draft

The first version of something you write.

Edit

To carefully check a created piece of writing for smaller errors.

Hyperlink

A word, phrase, image, or icon in a digital document that, when clicked or tapped, takes you to another part of the same document or to a completely different resource, such as a webpage, image, video, or file, on the internet or a local network.

Moderation

The process of reviewing, managing, and acting on user-generated content to ensure it sticks to the website's community guidelines and legal requirements.

Netiquette

Short for "network etiquette" or "internet etiquette," this refers to the set of social conventions and informal rules that guide online communication and interaction.

Plan

To think ahead and decide what you are going to do before you start doing it.

Publish

To make your written work available for other people to read.

Revise

To look at your written work again and make significant changes to improve it.

Vlog

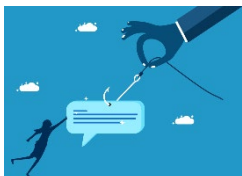
A personal website or social media account where a person regularly posts short videos.



Year 6

Blogging

Key Images



The 'hook'



Look and feel



Conclusion



Engagement



Key Questions

What is a blog?

A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.

What can a blog be about?

A blog can be written about any subject that others might find interesting to read about and comment upon.

How are the readers involved in a blog?

A key feature of blogs is that the readers can leave a comment or opinion about what they have read on the blog. The interesting discussions and comments on blogs are often why blogs become successful.

What role does the blog moderator play?

The primary goals of moderation on blogs include protecting the organisation's reputation, supporting good discussions, improving the user experience and creating a positive and trustworthy space for readers to interact.